



The Friends of Sycamore Dog Park, Inc. is thrilled to host Woofstock2014 on **Sunday, June 8, 2014** from **11:00 a.m. to 4:00 p.m.**, in Mahopac, New York! Please select the level of participation that best suits your organization –

- ❖ Sponsorship
- ❖ Vendor
- ❖ Event Program Advertisement
- ❖ In-Kind Donations (Paid vendors and program advertisers may donate items and gift certificates suitable for auction/raffle and will receive the value of the donation in Vendor Add-Ons or Program Advertising)

SPONSORSHIPS

ULTIMATE STRUT YOUR STUFF - \$1,000+

- Official event sponsor
- Display of your company banner at event (banner produced and provided by Sycamore Dog Park)
- Largest logo placement on sponsor banner and all promotional materials
- Top billing on Woofstock t-shirts
- 5 free Woofstock t-shirts
- Full page color ad in the Woofstock program
- Vendor booth

BEST IN SHOW - \$500

- Display of your company banner at event (banner produced and provided by Sycamore Dog Park)
- Logo placement on sponsor banner and all promotional materials
- Placement on Woofstock t-shirts
- 3 free Woofstock t-shirts
- Full page ad in the Woofstock program
- Vendor booth

BEST IN BREED - \$250

- Placement on promotional materials
- Placement on Woofstock t-shirts
- 2 free Woofstock t-shirts
- ½ page ad in Woofstock program
- Vendor booth

SOMETHING TO HOWL ABOUT - \$100

- Name on Woofstock t-shirts
- 1 free Woofstock t-shirt
- ¼ page ad in Woofstock program

ANKLE BITER - \$25 to \$100

- Name on Woofstock t-shirts
- Business card ad in Woofstock program

VENDORS

Vendors receive an approximately 10' x 10' booth space- please see vendor agreement for terms and conditions.

NOT-FOR-PROFIT VENDOR BOOTH - Free

- Vendor Booth
- Business card ad in Woofstock program

VENDOR BOOTH - \$100

- Vendor Booth
- Business card ad in Woofstock program

VENDOR ADD-ON'S

- Name on Woofstock t-shirts - \$25.00
- Upgrade to ¼ page ad in Woofstock program - \$25.00
- Upgrade to ½ page ad in Woofstock program - \$50.00
- Upgrade to full page ad in Woofstock program - \$75.00
- Upgrade to full page color ad in Woofstock program - \$225.00

EVENT PROGRAM ADVERTISEMENT ONLY

- Business card ad in Woofstock program - \$25.00
- ¼ page ad in Woofstock program - \$50.00
- ½ page ad in Woofstock program - \$75.00
- Full page ad in Woofstock program - \$100.00
- Full page color ad in Woofstock program - \$250.00

Acceptance Dates: For Woofstock program advertisement, we will only accept camera-ready hard copy ready for scanning, or electronic files in .jpg format. For inclusion in Woofstock program or on Woofstock t-shirts, payment must be received no later than May 1, 2014. Payments made after that date will be accepted but we cannot guarantee inclusion on t-shirt or program.

WOOFSTOCK SPONSORSHIP LEVELS

Please check the proper level of your sponsorship

<input type="checkbox"/> ULTIMATE STRUT YOUR STUFF	\$1,000.00+
<input type="checkbox"/> BEST IN SHOW	\$500.00
<input type="checkbox"/> BEST IN BREED	\$250.00
<input type="checkbox"/> SOMETHING TO HOWL ABOUT	\$100.00
<input type="checkbox"/> ANKLE BITER	OVER \$25.00

WOOFSTOCK VENDOR LEVELS

Please check the proper level of vendor

<input type="checkbox"/> NOT-FOR-PROFIT	FREE
<input type="checkbox"/> VENDOR	\$100.00

WOOFSTOCK VENDOR ADD-ONS

Please check vendor add-ons

<input type="checkbox"/> Name on Woofstock t-shirts	\$25.00
<input type="checkbox"/> Upgrade to ¼ page ad in Woofstock program	\$25.00
<input type="checkbox"/> Upgrade to ½ page ad in Woofstock program	\$50.00
<input type="checkbox"/> Upgrade to Full page ad in Woofstock program	\$75.00
<input type="checkbox"/> Upgrade to Full page color ad in Woofstock program	\$225.00

EVENT PROGRAM ADVERTISEMENT ONLY

<input type="checkbox"/> Business card ad in Woofstock program	\$25.00
<input type="checkbox"/> ¼ page ad in Woofstock program	\$50.00
<input type="checkbox"/> ½ page ad in Woofstock program	\$75.00
<input type="checkbox"/> Full page ad in Woofstock program	\$100.00
<input type="checkbox"/> Full page color ad in Woofstock program	\$250.00

Sponsor Donation: \$ _____

Vendor Fee: \$ _____

Vendor Add-on's: \$ _____

Program Advertisement: \$ _____

Total Enclosed: \$ _____

Value of Raffle Prize: \$ _____

Payment may be made by credit card via paypal or checks made payable to *Friends of Sycamore Dog Park, Inc.*, and mailed to Friends of Sycamore Dog Park, Inc., 69 Wixon Pond Road, Mahopac, NY 10541 Attn: Robert Wachtel. For questions contact robertwachtel1@yahoo.com. If applicable, please email your logos and ads for the website, program, promotional materials, and newsletter to as soon as possible. Woofstock vendors and event program advertisers may purchase Add-ons or advertisements through a donation of product, raffle prize or gift certificates. Please include the value of the donation in the above calculation.

FRIENDS OF SYCAMORE DOG PARK, INC. WOOFSTOCK 2014 VENDOR AGREEMENT

DATE: SUNDAY, JUNE 8, 2014 FROM 11:00 A.M. - 4:00 P.M.
SETUP TIME: BETWEEN 9:00 A.M. AND 10:30 A.M. - ALL VENDORS MUST BE SET UP BY 10:30 A.M. AND CANNOT BREAK DOWN BEFORE 4:00 P.M.
FEE: REGULATED BY THE EVENT SUPPORT PROGRAM GUIDELINES
TERMS OF USE:

Friends of Sycamore Dog Park, Inc. will be assigning space to all vendors in advance of event setup. Please be sure to provide a valid email address to the committee, as your vendor confirmation and assignments will be emailed to you 24 hours before the event. All display materials must be confined to your designated vendor area. This is an outdoor venue and will continue rain or shine. No refunds will be permitted to vendors or sponsors, all payments are final. The sale of food is strictly prohibited, unless approved by the Friends of Sycamore Dog Park, Inc. committee and you have been emailed the approval in your venue confirmation email. Please bring your email with you as you will not be allowed through the main entrance without it. The unloading of your vehicle will be allowed during the setup time only vehicles will need to be removed from the venue area and parked accordingly. Vendors may not break down their booths until 4:00 p.m. All dogs must be vaccination current with proof of vaccination. Dogs attending your vendor area must be listed in your confirmation email all dogs not listed will be removed from the premises. All dogs must be on a 6 foot lead or shorter at all times, and under control of a handler. The use of crates, shock collars, and retractable leads is strictly prohibited and person caught using any of the above listed items must leave the premises with no refund. Aggressive dog reactions must not be tolerated. Any dog that aggresses towards the public or another dog must be removed immediately.

Vendors and Sponsors agree to indemnify and hold harmless the Town of Carmel and its employees and Friends of Sycamore Dog Park, Inc. and its members for all claims of injury and damage to persons and property arising out of, or anyway related to seller's operation, including all costs, expenses and attorney's fees incurred by, or on account of, Town of Carmel, Friends of Sycamore Dog Park, Inc. The Parks & Recreation Department, Town of Carmel and Friends of Sycamore Dog Park, Inc., are not responsible for any damage or loss due to fire, theft, breakage, or collision. Articles left in cars are at owner's own risk including all day's events.

Payment may be made by credit card via paypal or checks must be made payable to *Friends of Sycamore Dog Park, Inc.*, and mailed to Friends of Sycamore Dog Park, Inc., 69 Wixon Pond Road, Mahopac, NY 10541 Attn: Robert Wachtel. For questions contact woofstockny@yahoo.com.

COMPANY NAME	COMPANY EMAIL		
COMPANY ADDRESS	TOWN	STATE	ZIP
TELEPHONE	CONTACT PERSONS NAME		
<p>By signing here you agree that you have read and understand all the terms of use for this venue. Your payment must be made with your Vendor Application or your application will not be approved. You also agree that you have enclosed a non-refundable check for the amount of \$_____ in accordance with your Event Support Program package. You will be called upon receiving you application to insure arrangements for the event, and your confirmation email will be sent to you 24 hour in advance to the event. Thank You!</p> <p>NOTE: please provide a list of all the items you will be selling and there prices, and all dog vaccination records along with this application and payment.</p>			
SIGNATURE	DATE		