



Dear Business Owner,

In August of 2010, the Friends of Sycamore Dog Park, Inc., a 501(c)(3) charity, hosted their first public fundraising event – WOOFSTOCK. A now annual event, Woofstock is a family and best friend experience encompassing all of Sycamore Park with vendors (both pet and non-pet-related), dog demonstrations, music, children’s entertainment, food, contests, tie-dyeing and more. The enthusiasm, support and generosity of the community has made it a woofing success with over 1,000 attendees, including hundreds of pawfectly behaved pooches in each of its last four years. The event received coverage in local newspapers and online news sites from NYC to Putnam, Dutchess, Orange and Rockland Counties. Each year brings more rescue groups who attend free of charge, with the hope of adopting out or fostering out their rescues, educating people about animal abuse, puppy mills and breed-specific legislation, and raising funds for their organization. The “Friends” also raised funds for agility equipment and other improvements to the park.

The success of Woofstock has created the demand for another day of peace, doggy love and walk n’ roll, this year in harmony with the Putnam Arts Council and Lake Mahopac Rotary Club for a day of Barks, Arts and Ducks in the Park! We anticipate surpassing the attendees of last year as we broaden the scope of our support area.

WOOFSTOCK 2014 will take place on Sunday, June 8th at Sycamore Park, 790 Long Pond Road, Mahopac, New York from 11:00 a.m. to 4:00 p.m., rain or shine.

Your participation in Woofstock 2014 would enhance the “Friend’s” rescue and advocacy efforts by giving shelters and organizations the opportunity to showcase their homeless dogs and cats, to educate the public, and to raise badly needed funds. If you would like to be a big part of this important community and also assist animals in need, please see the attached summary of event support list. For more information please contact Robert Wachtel at robertwachtel1@yahoo.com or Lillian Barile at woofstockny@yahoo.com.

Thank you for your time and we sincerely hope to hear from you in the near future. Happy tails to you!

Friends of Sycamore Dog Park, Inc.
www.sycamorebarkpark.com